## 

## STRATEGIC PLAN 2019-2022

Our Vision is that all children, young people and their families are empowered and supported to develop their full potential and have the life skills and opportunities to lead a full and active life in our community

Key area	Strategic Objectives	Key Initiatives that will deliver objectives	Outcomes 12 months	Outcomes 2-3 years
Organisational Development and Governance	Quality Review and Improvement	<ul> <li>Responsible, flexible</li> <li>Maintain relevance in a changing marketplace through needs-based analyses</li> <li>Engage in partnerships and collaborations with a variety of services and agencies that will enable us to be challenged and reflective</li> <li>Robust staff review and appraisal framework</li> <li>Built-in reflection of service effectiveness and efficiencies</li> </ul>	<ul> <li>Implement a robust management and reporting system within a sound Quality Assurance and Control Framework</li> <li>Organisation operating under a KPI framework</li> </ul>	<ul> <li>Qualitative and quantitative data review to look at service delivery model and key outcomes</li> <li>Establish a longitudinal study</li> <li>Secure ongoing contracts</li> </ul>
Program and Service Development and Delivery	Increase Family and Community Engagement	<ul> <li>Increase service capability and skill base</li> <li>Responsive and flexible in meeting the changing needs of individual clients and the community</li> <li>Parent engagement strategy</li> <li>Community feedback to guide engagement strategies</li> <li>Client participation and feedback to direct service delivery</li> </ul>	<ul> <li>Implement a Family Support and restoration program</li> <li>Develop a solid Community Intervention and Engagement program</li> <li>All programs underpinned by a therapeutic framework</li> </ul>	<ul> <li>A stronger alliance between community and services exists</li> <li>We have a healthier community</li> </ul>
Capacity Building in Service Delivery	Enhance capacity for creative, innovative and client-centered responses	<ul> <li>Develop practice guidelines for complex clients pre- and postvention</li> <li>Performance pathway for best practice case management set</li> <li>Provision of in-house training modules to support therapeutic work</li> <li>Regular supervision, staff development and training</li> <li>Opportunities to present and preview best practice initiatives through forums, workshops and conferences</li> </ul>	<ul> <li>Increased staff confidence and capacity for agency-wide service delivery</li> <li>Increased opportunity for professional development</li> <li>Client-guided practice enhanced</li> </ul>	<ul> <li>Industry leaders in working in innovative and successful ways with young people with complex behaviours</li> <li>Positive client outcomes exceed expectations</li> </ul>
Funding and Donor Development	Financial Planning and Sustainability	<ul> <li>Diversification of funding sources</li> <li>Strong fundraising plan that incorporates input and output, review</li> <li>Clear marketing plan</li> <li>Maintain existing partnerships and develop new relationships with potential funding bodies</li> </ul>	<ul> <li>Increase recognition locally and more broadly as an innovative and responsive service provider for at- risk youth</li> <li>Increase the percentage of income from non-government sources</li> <li>Have a broader range of marketing tools</li> </ul>	<ul> <li>Sustainable level of income generated to perform at a quality level</li> <li>Increase service resilience to financial marketplace</li> <li>Increase in self sustainability</li> </ul>